

**Basura Bash Organization**  
c/o San Antonio River Foundation  
P.O. Box 830045  
San Antonio, TX 78283-0045



BBPO Chair  
– Sonia Jimenez  
Sponsor Committee Chair  
– Cesar Avena  
Logistics Committee Chair  
– Heather Johnson  
Registration Committee Chair  
– Tracy Watson

**Tributaries**

- Alazan Creek (COSA District 1)
- Alazan Creek (COSA District 5)
- Leon Creek Greenway North
- Leon Creek at OP Schnabel Park
- Martinez Creek at Cincinnati Ave.
- Olmos Creek at Olmos Basin
- Rodriguez County Park
- San Antonio River at Headwaters
- San Antonio River at River Road
- Salado Creek (COSA District 2)
- Salado Creek (COSA District 10)
- Salado Creek at Fort Sam Houston
- Salado Creek at Walker Ranch
- Salado Creek at Wilshire Terrace Park
- Six Mile Creek (NPS)
- Zarzamora Creek (City of Leon Valley)

Dear :

The **Basura Bash Planning Organization** is launching its annual fundraising campaign for the **22nd Annual River and Waterways Clean Up** to be held on Saturday, February 20, 2016. Last year's event drew approximately 2,100 volunteers working in 16 various waterways in San Antonio and Leon Valley. Volunteers collected 45 tons of trash, one ton of scrap metal, and 159 tires!

Our sponsor's contributions play a large part in helping our volunteers accomplish this tremendous feat. While we encourage sponsors to make a contribution of \$1,000 or more, all amounts are greatly appreciated. In recognition of your support, you or your company will be acknowledged as a sponsor on the Basura Bash website, in public forums including press conferences, media releases, meetings with San Antonio City Council and Bexar County Commissioners Court, and other numerous opportunities. Funds for the **Basura Bash Planning Organization** are administered by the *San Antonio River Foundation*, a non-profit, 501C (3), organization governed by an independent Board of Directors.

Basura Bash is made possible through generous donations from sponsors and thousands of dedicated volunteers. The entire planning and execution of the event is 100% volunteer driven. In addition to your monetary contribution, we welcome your company's employees to participate. If you are interested in getting a team together to clean a waterway in February, please contact me now or register online, beginning in January, at [www.basurabash.org](http://www.basurabash.org).

For details on becoming a 2016 sponsor or a lifetime partner, scheduling an informative presentation on the history of the Basura Bash and the importance of cleaning our waterways, please contact me at (210) 393-9538 or via email at [cfavena@gmail.com](mailto:cfavena@gmail.com).

Our continued commitment to cleaning up area waterways and giving back to the natural environment depends on your support. Please complete and return the enclosed sponsorship form along with your tax deductible donation today!

Sincerely,

A handwritten signature in black ink that reads "Cesar Avena". The signature is written in a cursive, flowing style.

Cesar Avena  
BBPO Sponsorship Chair  
Enclosures

# 2016 BASURA BASH SPONSORSHIP LEVELS

## \$2,500 PLATINUM LEVEL

- Advertisement of sponsorship with your logo prominently displayed on all promotional materials
- Prominent display of your logo on event day giveaways distributed to all volunteers
- Advertisement of sponsorship on [www.basurabash.org](http://www.basurabash.org) interactive website
- Company will be identified in public news releases and press conference
- Opportunity to have reserved space for your company's booth at event day headquarters
- Opportunity to display your company's banner at event day headquarters

## \$1,000 GOLD LEVEL

- Advertisement of sponsorship with your logo on all promotional materials
- Company logo on event day gifts distributed to all volunteers
- Advertisement of sponsorship on [www.basurabash.org](http://www.basurabash.org) interactive website
- Company will be identified in public news releases and press conference
- Opportunity to have reserved space for your company's booth at event day headquarters

## \$500 SILVER LEVEL

- Advertisement of sponsorship with your company name listed on promotional materials
- Company name line listed on event day materials distributed to all volunteers
- Advertisement of sponsorship on [www.basurabash.org](http://www.basurabash.org) interactive website

\* \* \* \* \*

We are excited to participate at the  Platinum  Gold  Silver level!!

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

PHONE: FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

**SPONSORSHIP DEADLINE IS FEBRUARY 16, 2016!!!**

**MAIL YOUR CHECK TODAY TO:**

**Basura Bash Organization**

**C/O San Antonio River Foundation**

**P.O. Box 830045**

**San Antonio, Tx 78283-0045**

**Checks need to be made out to Basura Bash c/o San Antonio River Foundation**