

BASURA BASH

River And Waterway Clean-Up



c/o San Antonio River Foundation | P.O. Box 830045 | San Antonio, TX 78283-0045

BASURA BASH

Planning Organization

Chair

Sonia Jimenez

Sponsors Chair

Cesar Avena

Logistics Chair

Heather Johnson

Registration Chair

Tracy Watson

TRIBUTARIES

- Alazan Creek - District 1
- Alazan Creek – District 5
- Comanche Park –
- Bexar County
- Culebra Creek
- Indian Creek – District 4
- Leon Creek – OP
Schnabel Park/Mainland
- Maverick Creek at
UTSA Blvd
- Martinez Creek Trailway
- Olmos Creek
- San Antonio River –
SA River Authority
- SA River at Headwaters
- SA River at River Road
- Salado Creek –
Ft Sam Houston
- Salado Creek at MLK
Park – District 2
- Salado Creek at
Pletz Park
- Salado Creek at Tobin
Park – District 10
- Salado Creek at
Walker Ranch
- Salado Creek –
Wilshire Terrace
- Six Mile Creek –
National Park Service
- Zarzamora Creek –
City of Leon Valley
- Zarzamora Creek at
Christ the King Senior
Apartments

The *Basura Bash San Antonio Waterways Cleanup Planning Organization* is launching its annual fundraising campaign for the **24th Annual Event** to be held on Saturday, February 17, 2018. Last year's event drew approximately volunteers working in 21 various waterways in San Antonio and Leon Valley. **Volunteers collected 32 tons of trash, 1.2 tons of scrap metal, 84 tires, and 2.5 tons of electronic waste!**

Our sponsor's contributions play a large part in helping our volunteers accomplish this tremendous feat. While we encourage sponsors to make a contribution of \$1,000 or more, all amounts are greatly appreciated. In recognition of your support, you or your company will be acknowledged as a sponsor on the event giveaways, printed materials, the Basura Bash website, in public forums including press conferences, meetings with San Antonio City Council, and Bexar County Commissioners Court, among other numerous opportunities. Funds for the *Basura Bash Planning Organization* are administered by *the San Antonio River Foundation*, a non-profit, 501C (3), organization governed by an independent Board of Directors.

Basura Bash is made possible through generous donations from sponsors and thousands of dedicated volunteers. The entire planning and execution of the event is 100% volunteer driven. In addition to your monetary contribution, we welcome your company's employees to participate. If you are interested in getting a team together to clean a waterway in February, please contact me now or register online, beginning in January, at www.basurabash.org.

For details on becoming a 2018 sponsor or a lifetime partner, scheduling an informative presentation on the history of the Basura Bash and the importance of cleaning our waterways, please contact me at (210) 393-9538 or via email at cfavena@gmail.com.

Our continued commitment to cleaning up area waterways and giving back to the natural environment depends on your support. Please complete and return the enclosed sponsorship form along with your tax-deductible donation today!

Sincerely,

Cesar Avena
BBPO Sponsorship Chair

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2018 BASURA BASH SPONSORSHIP LEVELS

\$2,500 PLATINUM LEVEL

- Advertisement of sponsorship with your logo prominently displayed on all social media
- Prominent display of your logo on event day giveaways distributed to all volunteers
- Advertisement of sponsorship on www.basurabash.org interactive website
- Company will be identified in public news releases and press conference

\$1,000 GOLD LEVEL

- Advertisement of sponsorship with your logo on all promotional materials
- Company logo on event day gifts distributed to all volunteers
- Advertisement of sponsorship on www.basurabash.org interactive website
- Company will be identified in public news releases and press conference

\$500 SILVER LEVEL

- Advertisement of sponsorship with your company name listed on Basura Bash website and Facebook.
- Company name line listed on event day materials distributed to all volunteers
- Advertisement of sponsorship on www.basurabash.org interactive website

We are excited to participate at the Platinum Gold Silver level

NAME: _____

TITLE: _____

COMPANY: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: FAX: _____

E-MAIL: _____

SPONSORSHIP DEADLINE IS FEBRUARY 10, 2018

MAIL YOUR CHECK TODAY TO:

Basura Bash Organization

C/O San Antonio River Foundation

P.O. Box 830045

San Antonio, TX 78283-0045

Checks need to be made out to Basura Bash c/o San Antonio River Foundation